



SPONSORSHIP OPPORTUNITIES 2026

For more information, contact:

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THANK YOU SPONSORS



Dear Sponsors,

THANK YOU for supporting the Bald Head Island Conservancy and the work that protects what makes this island extraordinary. In 2025, your support advanced research that safeguards our maritime forest, expanded nighttime saturation tagging of nesting sea turtles, enabled the deployment of six satellite tags to track sea turtle migrations along the East Coast, and connected children and adults to Bald Head Island's habitats through hands-on education and outreach.

Looking ahead to 2026, our research will focus on understanding the future of the island's salt marsh and maritime forest as development increases and sea levels rise. We are also expanding our communications and outreach to better connect residents and visitors to the natural richness of Bald Head Island, renewing our shared commitment to *Living in Harmony with Nature*. We will continue our nationally recognized Sea Turtle Protection Program, diligently protecting nesting turtles and hatchlings throughout the season.

Your sponsorship does more than fund this work. It signals leadership, shared values, and a belief that preserving Bald Head Island for future generations depends on a strong, engaged community.

Thank you again, and best wishes for a meaningful and impactful 2026.



G. Christopher Shank
Dr. G. Chris Shank
Executive Director

ABOUT US

ROOTED IN TRADITION. GUIDED BY SCIENCE.

The Bald Head Island Conservancy (BHIC) is a nonprofit dedicated to understanding, protecting, and preserving the wild things and wild places that make Bald Head Island extraordinary. For over 40 years, we've paired science with stewardship, turning research into real-world conservation and inviting our community to be a part of that work.



WHO WE SERVE

BHIC's impact reaches well beyond our campus, serving:

- **Island residents and property owners**
- **Visitors and vacationing families**
- **Students and educators**
- **Conservation partners and researchers**
- **Wildlife that depends on healthy coastal habitat**

WHY IT MATTERS

Bald Head Island is a living ecosystem. Our science-backed work helps people **Live in Harmony with Nature** and keeps the island resilient as it changes.

WHAT WE DO

DISCOVER



Long-term field research on sea turtles, coastal wildlife, and island ecosystems that informs conservation.

LEARN



Guided programs for students, residents, and visitors that spark curiosity and stewardship.

CONSERVE



Sea turtle protection, wildlife response, oyster and habitat restoration, practical work that safeguards species and places.

PRESERVE



Land protection and planning to sustain Bald Head Island's ecological legacy for future generations.

“As a woman-owned NC brand committed to giving back, supporting BHIC aligns with our values. We’re proud to partner at the Diamond level and help protect coastal habitats for future generations.”

– *Simply Southern*

simply southern®
COLLECTION

WHY PARTNER WITH US

SHARED VALUES. REAL IMPACT.

When you partner with BHIC, you invest in the future of Bald Head Island by supporting science-based stewardship and education delivered by one of the island's longest-standing and most trusted organizations. With over four decades of local presence and impact, BHIC connects your business to a values-driven audience that cares deeply about sustainability and long-term stewardship. Join BHIC to champion lasting conservation and stand with a community committed to protecting this island for generations to come.

87% VALUES MATTER: of consumers consider a company's environmental commitment before deciding what to buy.*

*Cone Communications CSR Study

THE VALUE OF PARTNERSHIP

- **Connection** to decades of dedication to Bald Head Island's conservation and education
- **Visibility** through features in BHIC's programs, events, digital channels, and on-island experiences
- **Engagement** opportunities that build meaningful goodwill and strengthen bonds within your team and the island community..

2025: YEAR IN REVIEW

150,000+

WEBSITE
VIEWS

11,000+

email list
subscribers

23,000+

social media
followers

10,000+

Fleming Education
Center visitors

4,500

LEARNERS
ENGAGED

with our guided
programs

180

water samples
taken to monitor creek
water quality

1,024

of those were student participants in
our **Barrier Island Botanist** program

150+

wildlife emergencies
responded to

58

SEA
TURTLE
NESTS

protected by
our STPP

950+

hours spent on patrol by
our **Sea Turtle Protection
Program (STPP)**

4,760

hatchlings to the water

TURTLE TROT SPOTLIGHT

TURTLE TROT 5K RACES

Family fun with purpose. Our seasonal turtle trots bring the community together and offer high visibility and meaningful engagement for our sponsors.

FAST FACTS

Includes sponsor recognition, and logo placement on our race T-shirt.

- **2,022 total runners in 2025**
- **Average number of runners per race: 145**
- **Most popular race in 2025: Our July 4th Trot, with 204 racers**



MENU OF OPPORTUNITIES

Benefits	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Business Name on Digital Sign in Fleming Education Center	X	X	X	X	X
Logo on our website	X	X	X	X	X
Business Name in our Media Center	10" CC	8" Green	6" Kemp's	4" CC Hatch	
Logo on Turtle Trot T-shirt	X	X	X		
Business Name on Turtle Trot T-shirt				X	X
Featured in "Sponsorship Highlight" Section of a Conservancy Corner Email (1)	X	X	X	X	
Business Name on World Sea Turtle Day Flyer	X	X	X	X	
Verbal Acknowledgment during a Member-Exclusive Turtle Walk	X	X	X	X	
Business Name on Turtle Trot Registration Page	X	X	X	X	
BHIC Sponsor Sign w/ Nest #'s at your on-island business (updated weekly)	X	X	X	X	
BHIC 101 Presentation for your Staff	X	X	X		
Verbal Acknowledgment from BHIC Staff during Turtle Trot Race Kick-off	X	X	X		
Business Logo on World Sea Turtle Day Giveaway	X	X			
Business Name on 4th of July Banner		X			
Logo on July 4th Golf Cart Banners	X				
Turtle Walk Passes (Annually)	6	4			
Re-share post on social media (1)	X				

“We’ve supported BHIC since 2001. From fundraising dinners to oyster-shell drives and daily promotion, the Conservancy’s work is vital to the island and our community. We’re honored to be part of that effort.”

– *Maritime Market*



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